

“Girls on the Run made me be healthy because I realized I could do better than I was at school and I pushed myself to be happy and healthy!

They also taught me to be confident because they said I was a super star and when they said that I pushed myself to do my best and I ended up succeeding!”

- Mya



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Dear {name},

Few things make me happier than cheering on every one of the 1,400+ smiling girls during the annual Girls on the Run of Greater Kalamazoo 5k celebration!

In order for every girl to cross the finish line, over 350 volunteer coaches work with more than 100 teams of girls twice a week for 3 months each spring. And they do more than run! Every girl experiences a research-based curriculum that combines physical activity with fun, engaging lessons that teach valuable life skills. Each team then puts these lessons to work by planning and implementing a girl-led community impact project.

As a Girls on the Run supporter, you know what it means for every girl to unleash her limitless potential as her joy, health and confidence grows week by week. In fact, last season Mya learned that she could do anything! Experiences like hers reinforce why our program must be available to all girls, right?

This is why I am writing to you today. Registration fees alone do not cover the cost of this proven program. In order for Girls on the Run to be accessible to all girls, we provide financial assistance to all families who request it. **Will you help us ensure that every girl has the opportunity to thrive?** You can send a single gift today or sign up for monthly giving and make a difference all year long!

Together we can impact even more girls like Mya. With your help, we will continue empowering every girl with the skills she needs to soar.

With gratitude,

Melisa Ellis Beeson, Ed.D.
Executive Director

P.S. With the continued need for financial assistance, we are depending on loyal friends like you to help us empower over 1,500 girls this year. **Please send a generous gift to help Girls on the Run continue to provide every girl with the skills she needs to shine.** For more information, to set up a recurring donation or to donate online, please visit our website at: girlsontherunkazoo.org.